



9-1-1980

## The Johnsonian September 1, 1980

Winthrop University

# The Johnsnian

VOLUME LVIII, NO. 1

WINTHROP COLLEGE, ROCK HILL, S. C.

SEPTEMBER 3, 1980



Jim Hill, an 18-year-old freshman from Greer, moves his belongings into Richardson with help from his girlfriend. He's one of 5,209 students expected to attend WC this fall. (TJ photo by Tim Harris)

## Get your tickets now!

By LORI RIDGE  
TJ managing editor

This year Winthrop students will be able to view a five-concert series of professional entertainment for free on campus.

Entertainment like Gilbert and Sullivan's "The Mikado," The Vienna Boys Choir and the Charlotte Symphony Orchestra will be brought to Byrnes Auditorium as a part of the 1980-81 Fine Arts Series.

The series will begin with the performance of pianist Emanuel Ax on Thursday, September 18. Ax, 29, has won a number of distinguished awards as a musician, including the first Artur Schnabel International Piano Master Competition held in Israel.

Gilbert and Sullivan's "The

Mikado," a comic operetta performed with full orchestra and chorus, is scheduled for Oct. 14.

The Charlotte Symphony Orchestra will perform under Music Director Leo Driehuis on Nov. 20. Featured in this concert will be Dance Overture by Creston, Symphony No. 2 in C Major from Bizet and Symphony No. 5 in C Minor by Beethoven.

The Vienna Boys Choir will come to Byrnes on Jan. 31, 1981 during one of their many tours of the United States.

Finally, the "Big Band Festival of the Fabulous Forties" is scheduled for an appearance on

March 11. Featured will be Helen Forrest, Dora Cornell, and the Pied Pipers, all of whom starred with big name orchestras of the 40's era.

Season tickets for full-time Winthrop students are free and can be picked up at Winthrops Information Desk until Friday, Sept. 5. Tickets are \$22 for other students and will go on sale at a later date.

The Fine Arts Series is a joint venture of the Rock Hill Fine Arts Association and Winthrop College.

For further information, contact the Winthrop Public Affairs Office at ext. 2236.

## Winthrop's buildings to receive repairs

By DEBBIE WELLS  
TJ news reporter

Winthrop College Trustees voted to approve repairs on twenty-eight of the campus' thirty-one buildings at their quarterly meeting in July. Steve Warren, resident construction engineer, said,

Repairs will begin as soon as the State Budget and Control Board releases the \$2 million allotted by the General Assembly this summer.

"Rumor has it that the money should be available soon," Warren said. "President Vail negotiated extremely well on the money for the Athletic Fieldhouse, so we are optimistic about this also."

Estimated cost to repair the buildings is approximately

\$2,017,000, most of which will be used to weatherize the buildings. The extra \$17,000 will be trimmed off college officials' estimate.

The McLaurin Building, used as a residence hall since 1973, is one of three buildings out on the fix-up list. The 79-year-old building will be replaced by a new \$5.6 million McLaurin Building with approximately 70,000 square feet of office and classroom space.

Margaret Nance Building, which will also be replaced, is off the date. "The new Margaret Nance will house the School of Arts and Sciences, which is now located in Kinard," Warren said.

The Shack at the college falls off the list because it doesn't need any repairs.

## WC enrollment up

(PAO)—When Winthrop College opened its doors for fall semester classes Aug. 30, it expected a record number of students—the fourth year in a row that enrollment hit a record high.

This summer college officials predicted that 5,209 students would register for classes, up from last year's fall semester enrollment of 4,979, marking the seventh straight year that Winthrop's enrollment would increase.

According to Winthrop President Charles B. Vail, the increases are coming at a time when experts are predicting declines in enrollments for the nation's institutions of higher education.

The students will find few physical changes on the campus they left in May, except for the customary summer paint-up, fix-up that this year included some brightly-colored graphics in some of the residence halls.

A couple of creative students with buckets of paint were hired by the housing director to liven up the hallways in the residence halls and at the same time cover up smudges and minor damage done during the past school year.

One other minor physical change students might notice is one that represents a major change at the college approved by the Winthrop Board of Trustees in April.

The change visibly takes the form of a new sign on the Thurmond Building that reads "School of Consumer Science and Allied Professions." The old sign read "School of Home

Economics."

The name was changed in a move to update the image of that division of the college to better reflect the professional aspirations of its students, 85 percent of whom are preparing for careers in business, industry, education, government or other institutions.

Dean June Mohler said at the time of the restructuring and renaming that the public still perceives home economics in the traditional sense of preparing homemakers in cooking and sewing. She said the old name "didn't clearly and accurately reflect what we do and what we see as our educative role."

The name also has a sex stereotype, she said, and the new name should encourage male students to enroll.

At the time, of the 489 students enrolled in home economics programs, 18 were men. (Thirty percent of the total student body are men.)

College officials hope there will be some more new signs going up and at least one old building coming down in the new school year.

Funding for the long-awaited multi-purpose fieldhouse is set and the groundbreaking for the facility will begin as soon as the approved funds are released by the S.C. Budget and Control Board.

The \$12 million structure will have 6,000 seats and almost 120,000 square feet of space that will accommodate a variety of athletic, entertainment and academic functions. The facility will be located off Eden Terrace near the College Lake.

## Soccer alumni match set

Former Winthrop soccer players will be pitted against this year's 40-strong edition of the Eagle soccer team in the first annual Winthrop alumni match. The game is scheduled for this Saturday at 4:00 p.m. at the Winthrop soccer field located at the lake area.

"The whole idea of an alumni match is to get a chance to see our new guys in pre-season in a game situation," said soccer coach Jim Casada. "It's also a chance for our former players to see how far our program has come in its five years and to give them a reunion with their former teammates."

Casada said that since many students will already be at the lake area for the Welcome Back Bash, he'd like to see a lot of them come to the game afterwards.

The alumni game will be the first home playing action this year's team will see before opening their regular home season Saturday, September 13 against Belmont Abbey.

The 1980 edition of the Eagle soccer team is coming into this season after a strong finish last year as the District Six champions and runners-up in region five. Last year's final record was 16-5-1.



"Big Band Festival" scheduled on March 11 will feature Helen Forrest.



# Winthrop Housing suffers growing pains

By LORI RIDGE  
TJ managing editor

This fall, returning students may notice many new faces on campus, but one of the most subtle signs of Winthrop's growth is the number of students requesting campus housing that is just not available.

According to Cynthia Cassens, associate dean of students and director of Housing, the number of campus housing applications received at Winthrop increased almost 30% over last year.

In past years, the campus has been able to house approximately half of the student body. But now more than half the student body is looking for the economic advantages that campus housing has to offer. Campus residency provides proximity not only to classes, but to Winthrop activities as well.

Winthrop students are also having more difficulty than ever finding economical off-campus accommodations that are within commuting distance, Cassens says.

Last year, because of the housing crunch, Winthrop College leased the former Quality Inn on Oakland Avenue for 145 freshman women. It is being used again this year along with study lounges in some residence halls that have been converted to rooms.

In June, Cassens thought these accommodations would be enough to comply with the campus housing requests if there was no sudden surge in the number of applications.

One month later, in mid-July, the housing office was swamped with applications that

could not be filled. Because of limited dorm and apartment space, students could not be guaranteed a room if they applied after April 1.

"That interest in on-campus housing . . . remained steady, and we are at the point . . . of encouraging townspeople and people in nearby communities to open rooms and apartments to students," Cassens said.

Housing is able to do this through the establishment of a clearinghouse located in Cassens' office in Dinkins Student Center, where local residents can notify Winthrop students of available housing

accommodations for rent off campus.

"We require that people who wish their (rental) units to be listed sign a form stating that they will not discriminate in the rental of their property on the basis of creed or ethnic origin," Cassens said.

Although the college is providing this service for Winthrop students, it is not responsible for approving or maintaining any of the listed housing provisions.

There is another practical solution to the housing crunch which, to date, is still in the planning stage.

Last year Winthrop officials proposed to obtain a HUD loan to build a new high-rise residence hall on the northwest side of campus, Cassens said. Although the loan was not approved, plans for a high-rise are still being considered.

School officials are not certain when the new high-rise project will be approved for construction, but it is a part of the massive construction and renovation plan that is needed to comply with Winthrop's growth and changes in years to come.



Anybody can say WELCOME BACK, but GRANT BEVERAGES will prove it.

First, this Thursday is the now famous 7th annual PABST FALL FOLLIES!! Sponsored by GRANT and Sigma Phi Epsilon. Tickets now on sell for \$4.00 from fraternity members. Free transportation will be provided from the campus to the GRANT BEVERAGES warehouse. Beer, games (including the class mud war), and music from 2 p.m. until . . .!

Then, Saturday GRANT BEVERAGES will be on hand again at the Winthrop Shack for the Welcome Back Bash sponsored by DSU. 25 kegs of Stroh's beer!! Welcome Back Winthrop!!

## Jim's

### Welcome Back Winthrop

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**FRI:** \$1.00 off a pitcher  
w/ sandwich purchase

**SAT:** 25¢ Draught Beer  
all afternoon long till 8:00

## GMAT to be given

Winthrop College will be administering the Graduate Management Admission Test (GMAT) on Saturday, October 25, at 8:30 a.m. in Tillman Auditorium. Dr. William H. Wells, director of the Counseling Center, said. The GMAT, an aptitude test about 3½ hours long, provides counselors and admissions officers with one predictor of academic performance in the first year of Graduate Management School.

Registration for the GMAT must be completed by September 22, 1980. Forms can be picked up at the Winthrop College Counseling Center located at 203 Crawford Health Center or at the Business School at 124 Kinard Building. Information will be sent in the mail to students who send a self-addressed stamped legal-size envelope with your request, Wells said. This information contains all registration materials and indicates where to send the \$23.50 registration fee for this test.

"Students who are considering a graduate program in business should plan to take this test since practically all graduate schools require it," Bonnie Banks, director of graduate studies in the Business School,

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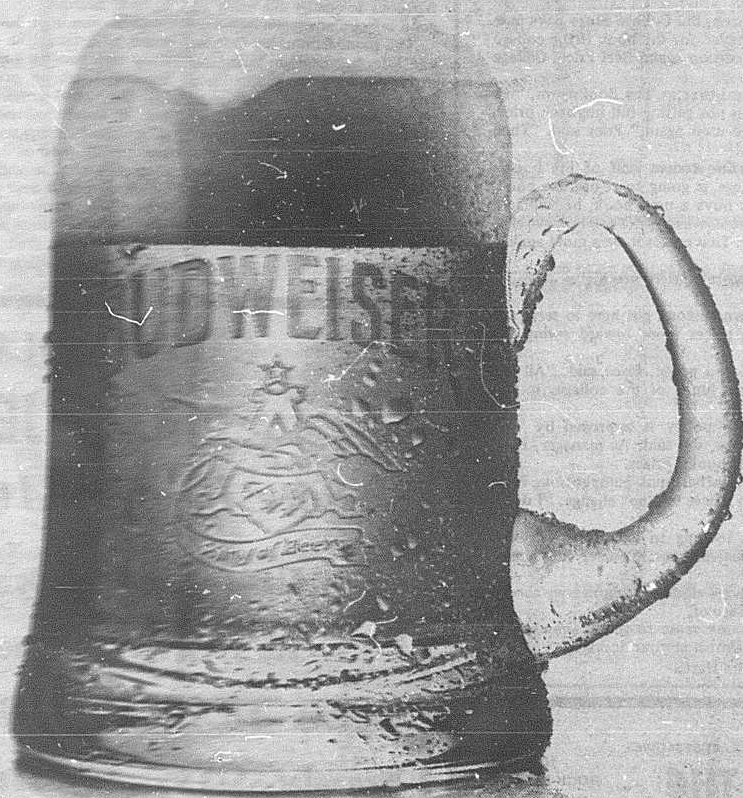
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(Continued on page 6)



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# The Johnsonian

VOL. LVIII, NO. 1 WINTHROP COLLEGE SEPTEMBER 1, 1980

With textbook prices as high as they are these days, it is good that students at Winthrop now have a choice as to where they can buy their college books.

Students have been bound for years to a single campus store for all their textbook needs. The chance to step out and find new competitive prices is certainly more than welcome.

The choice came a year ago with the expansion of The Bookworm, located in the Beatty Mall on Cherry Road.

"Everyone, including the administrators (of Winthrop), felt there was a need for an off-campus used textbook store," owner Dale Parrish said. So he got into the business.

Students can now go there to find books about 10 percent cheaper than at the College Store. And when a freshman has to buy five books, the amount saved can easily add up to over five dollars.

Out of 10 books randomly selected, the prices ranged from 85 cents to \$1.62 cheaper at the off-campus book store.

The Bookworm doesn't have as many books in stock as the College Store, but Parrish said he carries about 90 percent of Winthrop College textbooks. "We have limited depth," he said.

But another plus for the student is when he goes to resell his book to the store.

When buying a book back, the College Store pays one-half of what the student paid for the book if the college is going to use the same edition again, Bert Price, College Store manager, said.

Even if book prices are lower at The Bookworm, "it's misleading if the student is not getting full buyback price, if the book is going to be used again," Price said. "Then they are being shot down."

The Bookworm gives the student half of the book's new price when the college is going to re-use the book, Parrish said. If a student buys a used book, he will lose only 15 percent of the book's new price when he re-sells it to the off-campus store. That makes it even more appealing to go off campus.

But why the campus store's prices are higher is still a question to be answered.

It seems that a state-owned store, put here to serve the students, could tune the prices more toward saving the students money.

The College Store makes a profit, Price said. "All the funds go into the general funds of the college, to my knowledge," she said.

The store's book-pricing policy is approved by "the administration" of Winthrop, she said. As manager, Price said she does not decide the books' prices.

But even with the new off-campus competition, Price thinks the College Store's prices will not change. "I don't think they can," she said.

Parrish said he wasn't looking to take all the College Store's business. He's just promoting what he termed "healthy competition."

That competition is giving students a choice we should appreciate and take advantage of.

It just seems like common sense to go for the cheaper price, especially when it's almost at your doorstep.

Tim Hartis

## China relaxes newspaper control

By BIRDSALL VIAULT  
Special to TJ

In the Communist countries, the press has traditionally been used to propagandize the policies set down by the party. While dissenting opinions may exist, scant notice is made of them.

Communist China hardly offers an exception to this rule, although in the past two or three years the government has relaxed its tight control over a number of leading periodicals. The result has been some surprising changes in their content.

Some major Chinese newspapers now offer their readers special weekend supplements featuring articles on travel, cooking, gardening and fashion, as well as crossword puzzles. Even the official People's Daily publishes science fiction and adventure stories. In the past, such things were regarded as too frivolous to justify the waste of good ink and newsprint.

The popular monthly Culture and Life, published in Shanghai, carries fashion news for men and women, along with columns on bridge and chess. It has even published an Agatha Christie novel in serial form.

Magazines directed to a young adult audience now offer advice on once-forbidden subjects such as male-female relationships.

The relaxation of controls has been extended, however modestly, into the political realm. Newspapers and magazines often publish cartoons which ridicule government corruption and inefficiency.

Newspapers regularly publish letters from their readers. The Peking Daily, the major newspaper in China's capital, publishes letters twice each week and received nearly 30,000 letters last year. The People's Daily devotes a full page to letters at least once a week.

Editors often refer readers' complaints to the government departments involved, requesting the latter to present a response. The newspapers thus offer a forum where people can express their grievances, which cover a wide range from poor bus service and illegal price increases to serious violations of pollution control laws by local factories.

China can even boast a new breed of investigative reporters. They have not yet dared touch the top levels of government, but they have written a number of sensational exposes of official inefficiency and corruption on the part of lower-level state and party bureaucrats.

These exposes deal with such things as government agencies buying stolen goods and party officials abusing their positions to get their children into a

university.

A few newspapers and magazines have begun to survey their readers' opinions, something without precedent in Communist China. Last year the Peking Daily polled workers at the Peking C.I.L. Company on their reading habits. Eighty-seven percent said they liked the letters to the newspaper editor best. Three-fourths said they enjoyed cartoons and satirical essays.

Sixty percent liked popular science columns, while 43 percent enjoyed stories about foreign travel.

But only three percent said they liked to read official political analysis.

The results of the poll demonstrate that the Peking workers are not devotees of the official party line, at least not in the form in which it is usually presented.

Despite the relaxation of the past few years, China is a long way from possessing freedom of the press. No writer is permitted to question the basic doctrines of Communism or to suggest fundamental changes in the institutions of the state or society. And reporting about foreign countries remains inadequate. Stories about the United States, for example, continue to emphasize problems between the races and the decadence of hippies.

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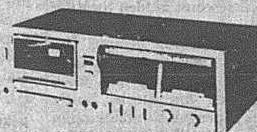
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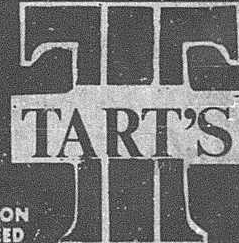
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## DSU HAPPENINGS



The Fat Ammons Band will be featured for the Back To School Dance to be held September 5 from 9 p.m.-1 a.m. in McBryde

cafeteria. Dance to Top 40, Disco and your favorite beach songs. Admission: WCID, \$2.00 Guest.



DSU Films committee presents "The Rose," to be shown September 3-4 at 9 p.m. in Tillman Auditorium. Admission: \$1 WCID, \$1.50 Guest.



The Rob Crosby Group is returning to Winthrop to play for the annual Fall Bash scheduled for Sept. 6 from 1-5 p.m. at the Shack. This group drew large crowds at ATS last year. Admission: WCID, \$1.00 Guest. NO BOTTLES, CANS OR COOLERS ALLOWED.

Pool tournament registration is being held Sept. 3-5 at Dinkins Information Desk. The tournament will run from Sept. 8 thru Sept. 30. The game of the tournament will be 8-ball, single elimination. Men's and women's divisions will be organized.

## GMAT to be given at WC

(Continued from page 2)

said. "Although it is offered four times a year, the October date is the only time Winthrop will be administering the test and would definitely be the most convenient location for prospective students in this

area.

"A prior business experience or a degree in business is not required to take the test or to apply to either of our programs," she said.

Students interested in one of these business programs at Winthrop College may get further

information by sending a letter to Mrs. Banks or by calling her at 323-2186. Further information regarding the GMAT may be obtained by writing or calling either the Winthrop College Counseling Center or the Winthrop College School of Business Administration.

## ATTENTION STUDENTS!

### Remnant Sale

### Carpet College, Ltd.

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**"SEARCH**

**THE PLOT:** It's very simple. Every week in "The Johnsonian" you look for the Grant Beverages ad and it will give you a brand new clue. These clues will eventually lead someone to the secret hidden location of a very special Stroh's bottle hidden somewhere on the Winthrop campus (including the Dinkins area and the farm area). The clues will get easier each week until somebody finds the special bottle (unless some lucky person stumbles upon it before that time!) When the hidden bottle is found, there will be a very special certificate inside it!

**FOR THE STROH'S"**

**THE PRIZE:** The certificate will entitle the bottle finder to "Stroh A Party" on us! That's right, we'll throw in everything you need for a very special party... two kegs of famous Stroh's (or Stroh Light!) beer (that's a full 31 gallons of pure pleasure!), 200 plastic Stroh's cups, decorations, party favors, some free Stroh's T-Shirts, some free Stroh caps and hats, and some special decorations for your room, including clocks, posters, etc!!! And all this will be delivered by GRANT BEVERAGES, INC. to anywhere in Rock Hill or nearby area you say at any time you say. All you have to do is invite your friends and get ready to "Stroh A Party."

**THE PARTICIPANTS:** The contest will be limited to Winthrop College students only. The clues will be specially designed for you!

**THE PATRON:** Grant Beverages, Inc. of Rock Hill, who hopes you will enjoy both the "Search For The Stroh's" and the Stroh's itself. Grant welcomes you back to Winthrop and to Rock Hill and hopes that you will say "Stroh's Please" the next time you go out for a brew.

**—FIRST CLUE NEXT WEEK!!!—**



# THE BARN, TOO

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### Curriculum committee elections

Elections to choose two student members of the College of Arts and Sciences Curriculum Committee will be held in Room 105 Sims at 4:30 p.m. Tuesday, September 9. Terms are for the current academic year.

Juniors and first semester seniors majoring in Arts and Sciences disciplines are eligible to serve, although only one student from any major may be elected. All students majoring in Arts and Sciences disciplines or undecided as to major are eligible to vote.

The Curriculum Committee usually meets Thursday at 4:30 p.m. It acts on questions involving academic programs, policies, regulations, instruction and curricula within the College of Arts and Sciences. It also serves

as a petition committee to pass on petitions from students seeking variations in their programs.

All eligible students interested in serving or voting are urged to participate in this election.

### Fall rush

The Winthrop College Panhellenic Conference will sponsor a fall rush for all Panhellenic societies Sept. 8-10. Registration for the rush will be held Sept. 5-8 during lunch and dinner hours in Thomson Cafeteria. All eligible girls are urged to participate.

**TJ, the  
students' paper**



## Textbook Give-A-Way!

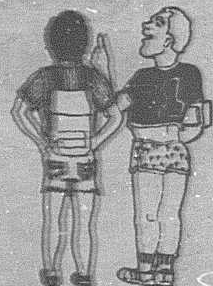
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# Construction for handicapped moving into second phase

By TIM HARTIS  
TJ editor

The exterior phase of construction improvements to make college programs accessible for handicapped students was completed last week, Steve Warren, resident construction engineer, said.

The outside work, which began in February, included about a mile of new sidewalks, 56 curb cuts and ramps, over 100 signs, 26 handicapped parking spaces and 13 ramps, he said.

State laws say that "any program has to be accessible," Warren said. "A handicapped

person can't be denied an education because they can't get to a certain place."

Handicapped students have already noticed the improvements on campus.

"It's like a new burst of freedom," Fannie Floyd, senior business education major, said. "Now I can get to wherever I need to get to on campus. I think it's fantastic."

Wilma Kirk, senior psychology major, said, "It was very much needed. We needed curb cuts for sure."

The state approved the \$1.4 million capitol improvement project, Warren said. About 10 percent of the state funds went

to the outside modifications.

The interior improvements are "going to be the majority of the work," he said. That phase of construction is expected to begin in two to three months. It will involve 28 buildings and last about a year.

The work "will be a nuisance and annoyance at times," Warren said. "But it's for the good of a lot of people. It's just something that has to be done."

Included in the inside improvements will be visual signals and electrical door eyes on about eight elevators, five new elevators, three new chairlifts that move diagonally with stairs and 25 to 35 lowered drinking

fountains.

Campus telephones will be lowered, marking systems for the blind will be installed and fire alarms will include a vibrating paging system for the blind and high intensity lights for the deaf.

Warren said an important part of the interior improvements will be the modification of about 60 restrooms across campus.

The plans call for sinks and toilets to be raised, toilet stalls to be widened and fixtures, including mirrors, to be lowered, Warren said.

"If we can accommodate a person in a wheel chair, we can

accommodate practically any handicapped person," he said.

College programs are now "mostly accessible" for Winthrop's 10 handicapped students, Warren said. The few places handicapped students can't get to after the second phase is completed "won't hinder our program."

## Smoking, pain linked

Some painkillers are less effective in smokers than in non-smokers, recent tests showed. One possible explanation may be that smokers have a lower pain tolerance.

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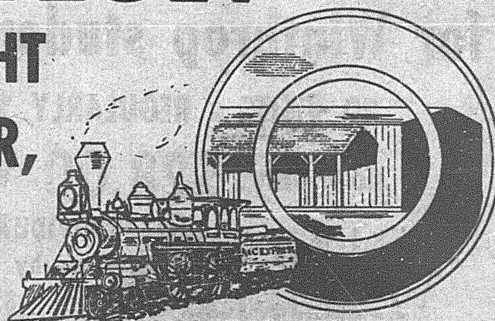
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